

HANA HURÁBOVÁ

Family & Travel Blogger



ABOUT ME

Hi, I'm Hana and I'm a 35-year-old Switzerland based Czech mom of 2 football and ice hockey playing boys and 1 cute little princess who wants to follow every footstep of her brothers. I love blogging, hiking, jogging, reading, and of course, my family. I'm passionate about embracing Swiss nature, culture and traditions.

ABOUT MY BLOG

Our Swiss experience is a travel & lifestyle blog about life in Switzerland. I share family-friendly hiking, skiing and travel tips. I also write essays on cultural differences and interview local people who are awesome in what they are doing.



STATISTICS

1-2 Blog Posts/Week
4,7K Users/Month
6K Sessions/Month

Data recorded since the beginning of my account in 2017, effective November 2018



@adinajustina
576 followers



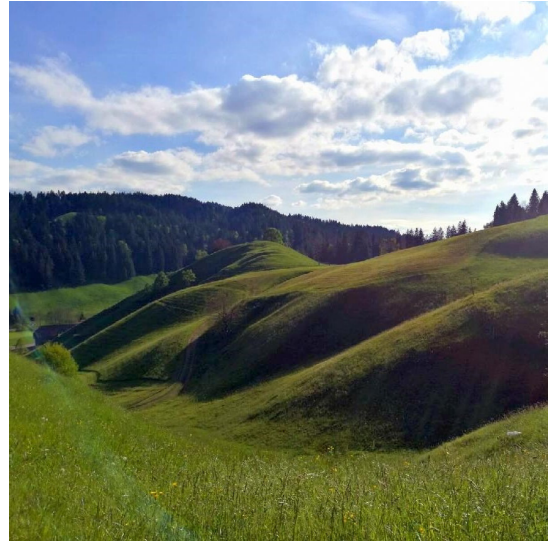
@adinajustina
800 followers



@adinajustina
63K displays/Month

MY READERS

Educated, financially secure women (30-40yo) with kids, looking for family-friendly places and activities in Switzerland. My readers are busy. They want the right information, quickly in one place. They seek advice from trusted women. People who want to spend their holiday in Switzerland or move to Switzerland and are searching for useful information & insider tips. Users of Facebook and Instagram mostly on mobile devices.



POPULAR POSTS

- The best of Bern with kids
- Lugano with kids: one day adventures
- 5 things I like about Swiss kindergarten
- Hiking with kids: Grimmelalp
- 3 Family-friendly ski areas we tried last year
- Biking with kids: Solothurn

SERVICES OFFERED

- Sponsored posts
- Product reviews
(hiking/outdoor/ski/running gear)
- Services review (ski areas, family hotels)
- Freelance writing
- Ambassadorships



CONTACT INFORMATION

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